

Mrs. Hurst

Alabama Junior and Community College Association

ajc Jca newsletter

VOLUME VI, NO. 4

MARCH, 1980

Convention Time

Schedule,

Page 10

Birmingham,

Here

We

Come



AJCCA Executive Committee

Shirley Woodie, President
Enterprise State Junior College
James E. Pritchett, Vice-president/President elect
George C. Wallace Community College, Dothan
Mary Bauer, Secretary
Enterprise State Junior College
Harold Rouse, Treasurer
Lurleen B. Wallace State Junior College
Sandra King, Immediate Past-president
Lurleen B. Wallace State Junior College
Joanne S. Jordan, Parliamentarian
Southern Union State Junior College
Reid Lambert, Publications Editor
Enterprise State Junior College
Joseph D. Talmadge, Chairman
Commission on Administration
Enterprise State Junior College
T. L. Faulkner, Vice-chairman
Commission on Administration
Alabama Christian College
Gary Wolfskill, Chairman
Commission on Faculty
Northwest State Junior College
Joe Logan, Vice-chairman
Commission on Faculty
Enterprise State Junior College
Ron Cordell, Chairman
Commission on Students
Gadsden State Junior College
Deborah Beverly, Vice-chairman
Commission on Students
Gadsden State Junior College
Myra Johnson, Chairman
Commission on Supportive Personnel
Lawson State Junior College
Deloris Riddle, Vice-chairman
Commission on Supportive Personnel
Alexander City State Junior College
Patricia McLaney, Representative
Postsecondary and Continuing Education
State Department of Education
William O. Blow, Representative
Alabama Commission on Higher Education



Shirley
Woodie

As I See It

A productive association year is rapidly coming to a close, and we can thank many individuals and groups for the progress that has been made. I am grateful that I have had the opportunity to work with so many talented, conscientious, and service-oriented people this year--people who have enthusiastically given their time and talents to AJCCA's program of work.

The following deserve special recognition and appreciation:

Council of Junior College Presidents-For pledging their commitment to AJCCA last May and continuing their support throughout the year.

Dr. Wayne Teague-For approving junior college calendars including the AJCCA Convention.

Commission and Interest Group Officers-For planning an outstanding convention program to enhance the professional growth of all of our membership.

Faye Grimmer (Enterprise State)-For developing a history of AJCCA since its beginning in 1958.

Governor Fob James-For officially proclaiming the week of April 20 as Junior and Community College Week in Alabama.

John Ham, Carol Walters, and Robert Lager (members of Governor James' staff)- For managing the details of the proclamation-signing session with the Governor.

Institutional Coordinators for Junior and Community College Week in Alabama-For planning extensive public relations activities in local communities to saturate the State with positive factual information about Alabama's junior and community colleges.

Department of Educational Leadership (Auburn University), **Birmingham Southern College**, and the **University of Montevallo**-For agreeing to sponsor special on-campus activities saluting junior colleges during the Week.

Senator Donald Stewart, Senator Howell Heflin, Rep. Bill Nichols, Rep. Tom Bevill and Congressman John Buchanan-For producing public service announcements for AJCCA use during the week.

Joanne Jordan (Southern Union), **Lewie Vickers** (Enterprise State), and **Jim Pritchett** (Wallace, Dothan)-For writing and producing audio-and video-taped public service announcements about Alabama's junior and community colleges.

Dr. George Layton, Patricia McLaney (State Department), **Bill Blow** (ACHE), **Jim Milner** (Jefferson State), and **Charlie Cobb** (Jefferson State)-For developing and printing the fact sheet and brochure on Alabama's junior and community colleges.

Mary Carpenter (Jefferson State)-For coordinating commercial exhibits at the AJCCA convention.

Nell Mote (Jefferson State)-For securing door prizes for the AJCCA Convention.

Reid Lambert (Enterprise State)-For preparing and distributing four informative issues of the AJCCA Newsletter.

Sandra King (Wallace, Andalusia)-For coordinating banquet decorations at the AJCCA Convention.

Mary Bauer (Enterprise State) and **Linda Wilson** (Enterprise State)-For coordinating convention registration and evaluation.

President James R. Chasteen (Calhoun State), **Linda Trucks** (Jefferson State), **Charles Blackledge** (Bishop State)-For nominating highly-qualified professionals to provide leadership to AJCCA in the year ahead.

Les Sims (Jefferson State), and **Roy Childers** (Calhoun State)-For volunteering their time to audit Association records.

(Continued on pg. 19, col. 2)



STATE OF ALABAMA

PROCLAMATION

BY THE GOVERNOR

WHEREAS, the junior and community colleges of Alabama have effectively and efficiently served the State by providing transfer, liberal arts, occupational, and special interest educational programs for its citizens thereby enriching the quality of life in the State; and

WHEREAS, through easy accessibility, low cost, quality programs, and open admissions, Alabama's junior and community colleges have made postsecondary education possible for many Alabamians who otherwise could not have benefited from higher education; and

WHEREAS, the junior and community colleges have helped to provide highly-qualified employees for business, industry and government in the State; and

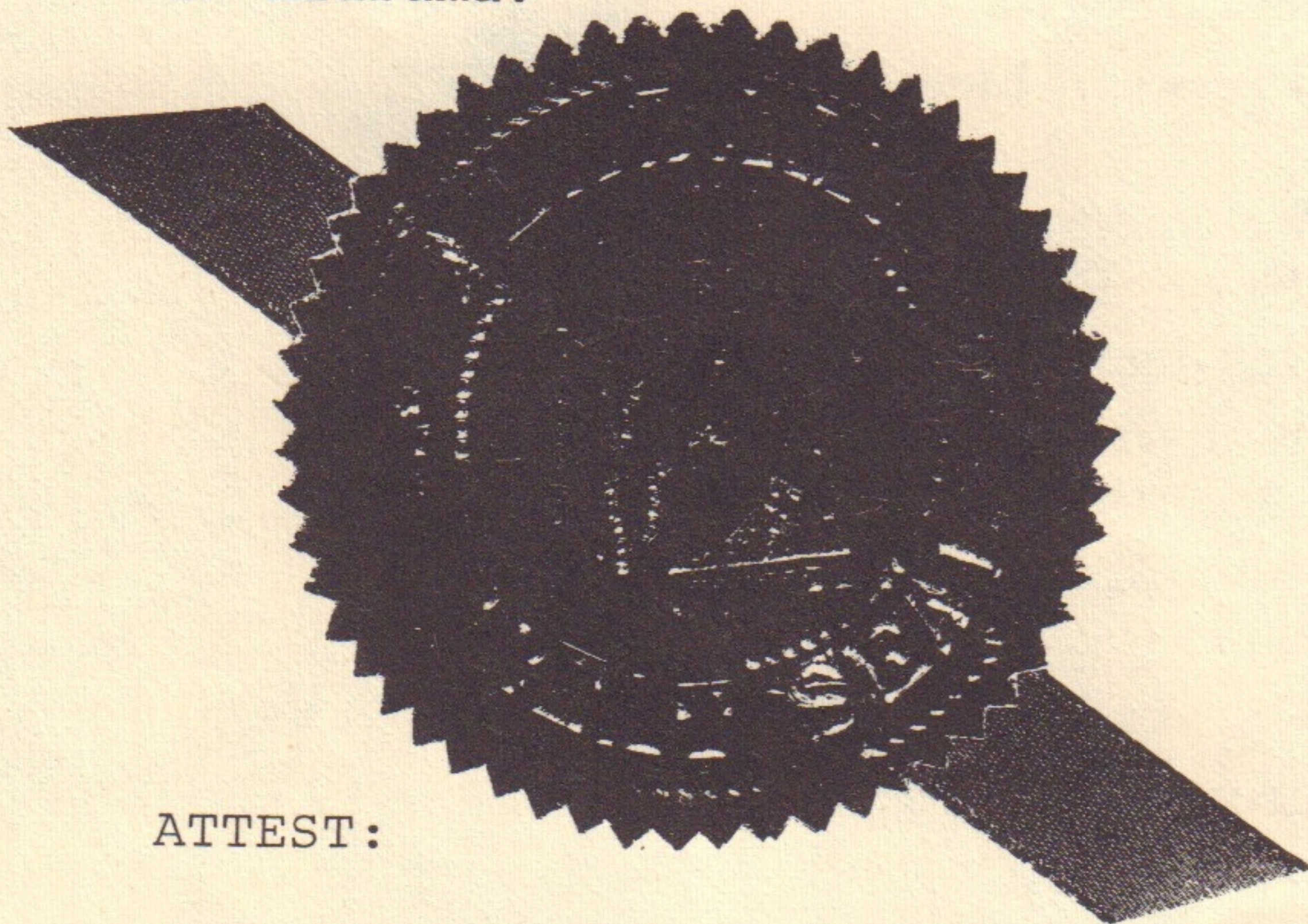
WHEREAS, junior and community colleges constitute major industries themselves by providing jobs for thousands of people, boosting the economies of their communities, and acquiring millions of dollars each year in federal and private funds; and

WHEREAS, strong public support for the State's junior and community colleges is reflected in the fact that more than 40,000 Alabamians are currently enrolled in these colleges:

NOW, THEREFORE, I, Fob James, Governor of the State of Alabama, do hereby proclaim the week of April 20, 1980, as

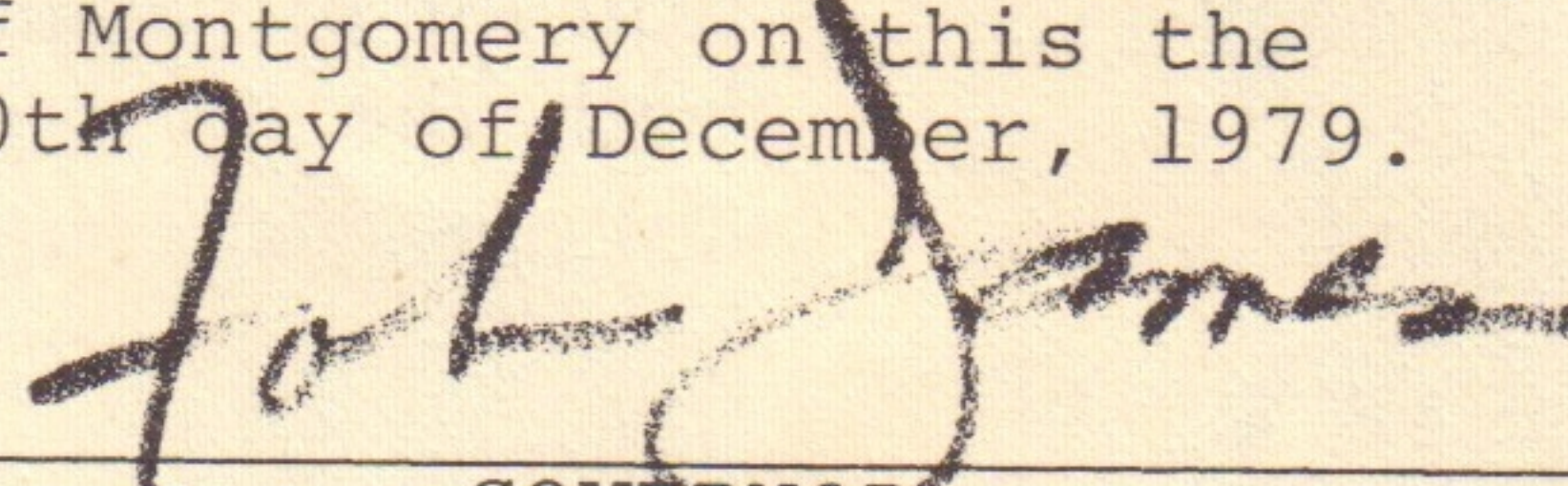
JUNIOR AND COMMUNITY COLLEGE WEEK

in Alabama.



ATTEST:

IN WITNESS WHEREOF, I
have hereunto set my hand and
caused the Great Seal of the
State of Alabama to be affixed
by the Secretary of State at
the State Capitol in the City
of Montgomery on this the
20th day of December, 1979.


GOVERNOR

SECRETARY OF STATE

The AJCCA Nominating Committee, appointed by President Shirley Woodie, has nominated two candidates for vice president/president-elect and three candidates for treasurer. Accord-

ing to the association's constitution, these are the only two offices to be elected by the membership. The Nominating Committee is chaired by Dr. James Chasteen, Calhoun State

Community College. The other members are Dr. Linda Trucks, Jefferson State Junior College, and Charles Blackledge, Bishop State Junior College.

1980-81 Candidates

They Want To Serve

James A. Milner

Vice President/President Elect

Fifteen years of work at the University of Alabama and at Jefferson State have provided **James A. Milner** a multifaceted view of postsecondary education.

As assistant to the president at Jefferson State he conducts institutional research, develops federal programs, oversees Title III programs, and maintains effective relations with federal, state and local governments. Dr. Milner has served Jefferson State in a variety of ways-as director of institutional research and governmental relations, as coordinator of governmental relations, and as instructor of history.

At the University of Alabama, Dr. Milner had several jobs. First, he worked as a research assistant in the Department of History and later as a

teaching assistant. Still later, he taught history for five years. He also worked as an administrative assistant in the Office of Self Study and as a teaching assistant in the College of Education.

The Gadsden native has an A.B. degree in history from Samford University, an M.A. in history and a Ph.D. in educational administration and higher education from the University of Alabama.

Professionally, Dr. Milner belongs to the Association for Institutional Research, Southeastern Region Community College Research Special Interest Group (AERA), Alabama Historical Association, National Council for Resource Development.

Dr. Milner is a member of the Pinson Valley Association, the Birmingham-East Rotary Club (he is secretary-elect for 1980-81), and a district commissioner for the Excellent Northeast District of the Boy Scouts of America.

Marshall W. Smith

Vice President/President-Elect

When **Marshall W. Smith** came to John C. Calhoun State Community College in 1977, he was dean of instruction for the academic division. In 1978 both the academic and the technical college administrations were combined, and he became dean of the college.

The thirty-four-year-old administrator has a total of thirteen years experience at the college level. After three years as director of residence halls at the University of Alabama, Dr. Smith left to become dean of students at South Georgia College. Three years later he moved to Calhoun State.

He has also been assistant director of student activities at the University of Alabama and an assistant director of housing at West Georgia College.

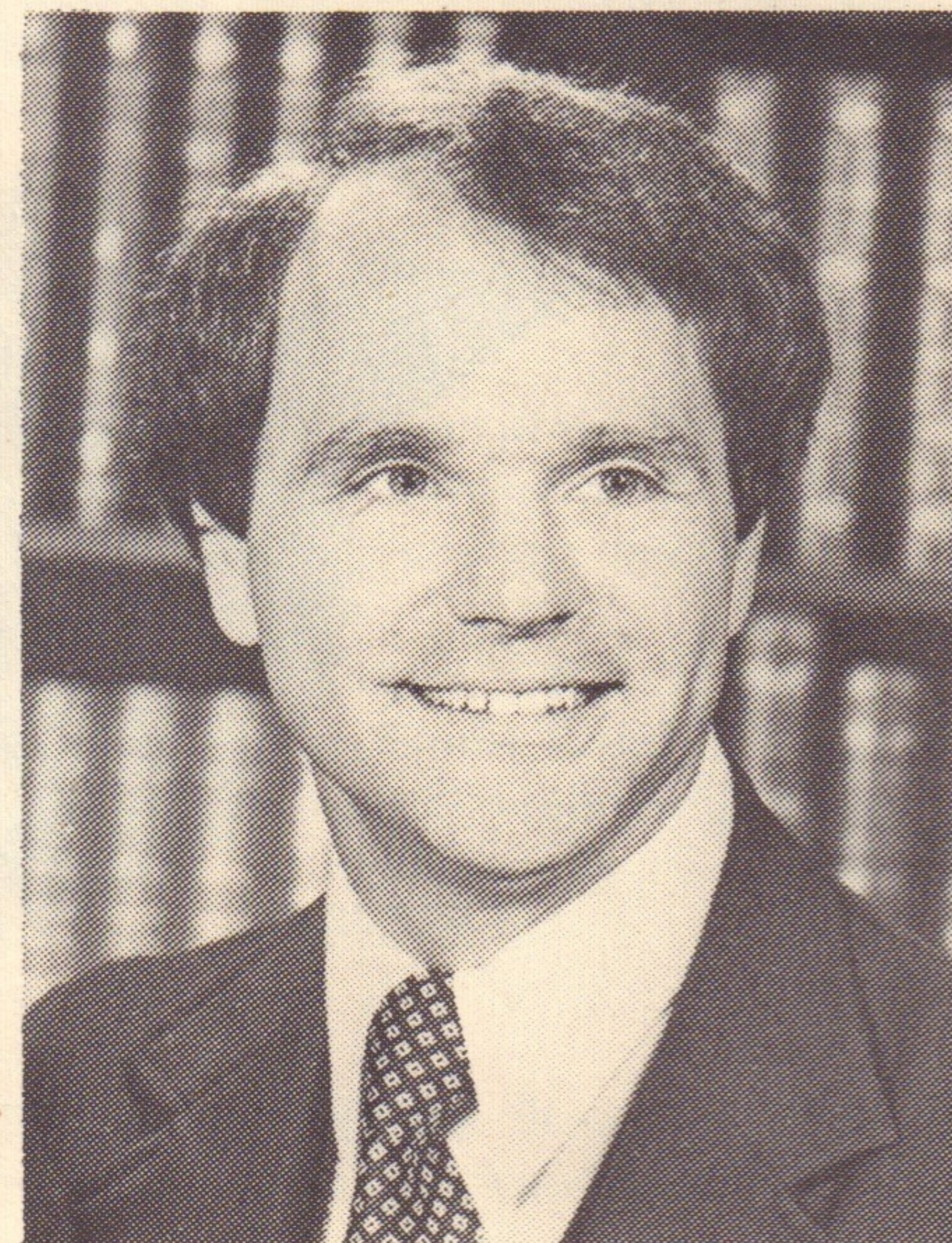
According to Dr. Smith, he chose to work in two-year postsecondary institutions, because "...our flexibility, our willingness to serve our host communities, and our concern for students make junior and community colleges the most significant force in higher education today."

Dr. Smith graduated from the University of Alabama with a B.A. degree in political science and a Ph.D. in administration, higher education, research and planning. He earned an M.Ed. degree in guidance and counseling from West Georgia College in Carrollton.

In the Decatur community Dr. Smith belongs to Kiwanis, the Community Concert Association, North Central Alabama Football Officials'



James A. Milner



Marshall W. Smith

Association, the Decatur Chamber of Commerce Tourism Bureau, and ALATAG, a group that promotes education of the talented and gifted.

Selected in 1973 as one of the Outstanding Young Men of America, Dr. Smith actively participates in numerous professional and honorary organizations. Kappa Delta Pi, Alabama Academic Deans Association (he is president), Phi Delta Kappa, Nautical Research Guild of America, Southern College Personnel Association-these are some of the groups that claim his membership.

Rebecca Ann Shaw

Treasurer

Rebecca Ann Shaw's association with George C. Wallace State Community College in Hanceville spans fourteen years. She has handled the fiscal affairs of the college since 1966, serving as business manager/treasurer.

Prior to coming to Wallace State, Mrs. Shaw was auditor of local funds for the Cullman County Commission on Education. Currently, she is a director on the board of the First Alabama Bank in Cullman.



Rebecca Ann Shaw

The Holly Pond High School graduate earned a B.A. degree in accounting from St. Bernard College. She also received an M.A. degree in education administration from the University of Alabama in Birmingham.

Mrs. Shaw is active in professional organizations. She has been both president and treasurer of the Alabama Association of Junior and Technical College Business Officers. As a member of this group she chaired the committee that revised the *Accounting and Procedures Manual* used statewide by junior and technical colleges.

She is a member of the Alabama School Office Personnel group and served as its treasurer in 1977. She also belongs to the Alabama Vocational Association.

Roy J. Daigle

Treasurer

Roy J. Daigle is mathematics instructor at S.D. Bishop State Junior College in Mobile. Before coming to Bishop in 1975, he taught at two other colleges. Dr. Daigle was an assistant professor for three years at Virginia Polytechnic Institute and State University. Earlier, he had taught mathematics at the University of Southwest Louisiana.

Dr. Daigle earned a B.S. degree in mathematics at F.T. Nicholls State College in Thibodeaux, Louisiana and an M.S. degree in mathematics at the University of Southwest Louisiana. He received his Ph.D. in mathematics from the University of Georgia.

He is a member of Alabama Education Association, the National Education Association, the American Association of Junior and Community Colleges, and the Mathematical Association of America.



Roy J. Daigle

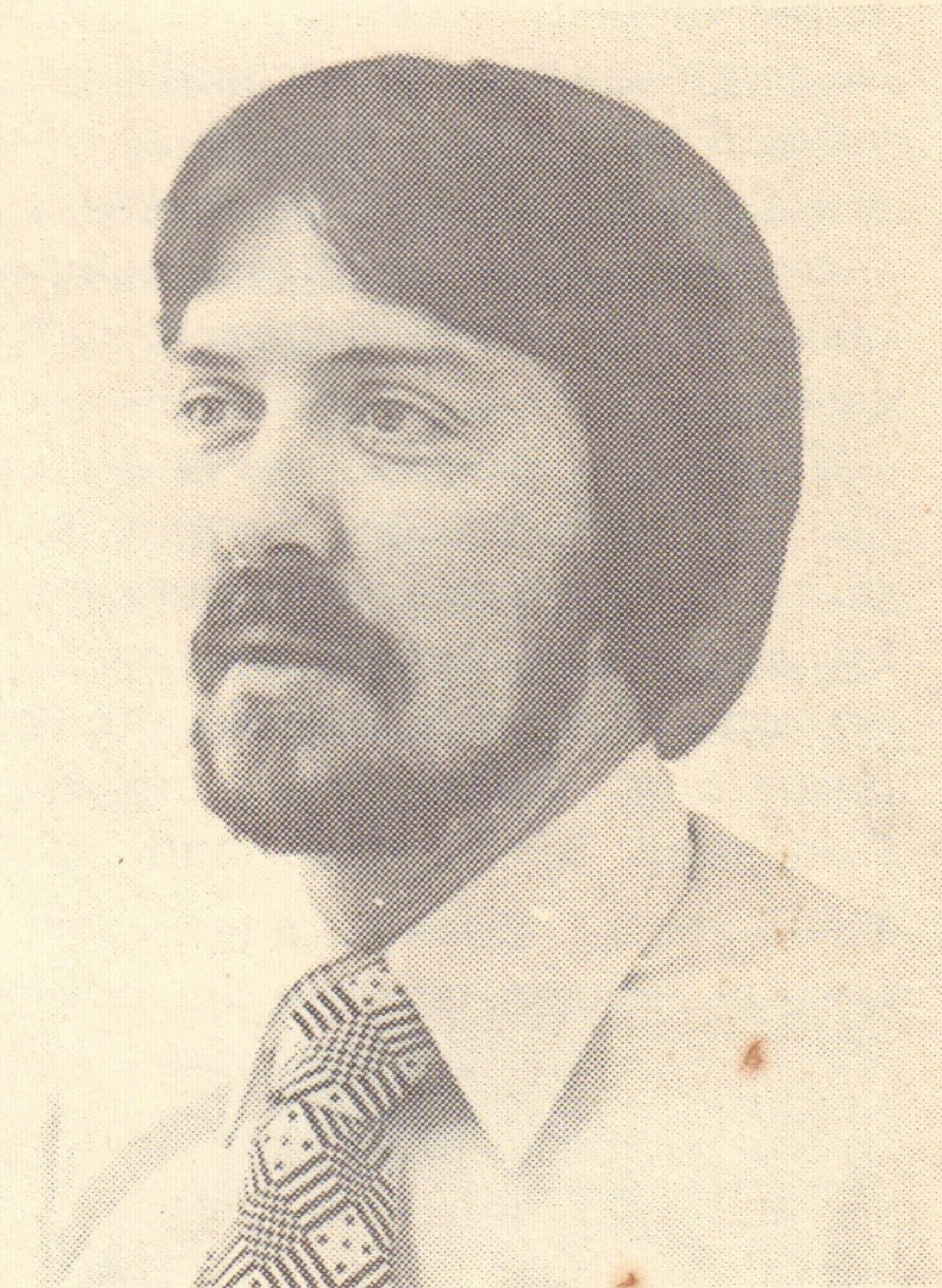
Ron Cordell

Treasurer

Ron Cordell is a counselor at Gadsden State Junior College. He is a graduate of the University of Tennessee in Knoxville, having received both a B.S. and an M.S. degree from this school.

Since he came to Gadsden State in 1973, Ron has been active in veterans affairs at the school and around the state. He co-founded the Alabama Veterans Affairs Association and has served as its president three times.

He also helped found the National



Ron Cordell

Association of Veteran Programs Administrators, has sat on its executive board three times, and has been its public relations director three consecutive years.

All of Ron's work with veterans brought him national recognition. HEW secretary, Joseph Califano, chose Ron as one of the recipients of only three regional awards to be given in 1979. The executive board of the National Association of Veteran Programs Administrators also recognized him for his "...dedicated service and contributions to education" that same year with one of its three national awards of merit.

A member of the District 5 Alabama Personnel and Guidance Association, Ron edits its newsletter. Not only do his duties at Gadsden State include directing the Veterans Affairs Program but they also involve intramural sports and student activities.

How-To Clinic Set For Grants Manager

Do you run your federal grants program? Or does it run you? Need help?

Dr. Anita J. Harrow, director of academic affairs at Seminole Community College in Sanford, Florida, will conduct a *how-to* clinic for federal programs coordinators and institutional research people at 10:30 a.m. Friday, April 25, in room 1701.

She will help you analyze components of your management system, adjust them if necessary, to get more involvement of your school's personnel and to better inform them of your grant's progress. Dr. Harrow will also share some forms she has developed to make your grants management tasks easier.

She has helped several school districts and colleges develop performance-based curricula, management by objectives strategies, and evaluation systems. She has also spoken to the International Conferences for Higher Education in England and in Germany.



Anita J. Harrow

**COMPLETE
CONVENTION
REGISTRATION
BY
APRIL 1**



ASNA EXECUTIVE TO ADDRESS NURSES. Executive Director of the Alabama State Nurses Association, Elizabeth Barker, will discuss *Legal Aspects of the Lone Nurse in a Junior College Setting* with the Nurses Interest Group. The 10:30 a.m. Session will be in room 211.

Social Science To Learn How To Motivate

Instructional techniques guaranteed to motivate students is promised those who attend the 10:30 a.m. session of the Social Science Interest Group in the Arctic Room.

Dr. Joe Wilson, associate professor of social studies education at the University of North Alabama, not only promises to tell you how to do it but he also will demonstrate the techniques.

The UNA professor's topic is *Motivating the Self and Others*. He will share research findings on motivation with the group and explore factors related to motivation and motivational techniques.

Groups To Combine; Talk Articulation

Executive officers, academic officers, deans of student affairs, and admission officers will come together in a special 10:30 a.m. session Friday, April 25.

Dr. George A. Christenberry, vice-chancellor of the University System of Georgia, will explain to the combined groups how his state dealt with its problem of articulation.

Thompson To Address Support Personnel

Irish author/educator James Thompson will demonstrate and explain various ways people signal each other without verbalizing to the Commission on Support Personnel meeting in the Mediterranean Room Thursday, April 24.

Dr. Thompson's topic will be *Human Communication: The Silent Language*. He will also meet with the combined support personnel interest groups at 8:30 a.m. Friday in the Baltic Room.

Although born in Belfast, Northern Ireland, Dr. Thompson attended college in the United States. He earned a B.A. degree at Wagner College, a master's at Columbia University, and a doctorate at the University of Florida.

He shared his interest in human communication in the two books he has authored: *Instructional Communication* (Van Nostrand, 1969) and *Beyond Words* (Citation-Scholastic Press, 1973).

Dr. Thompson spoke to the same group at last year's abbreviated conference in Montgomery.



COMMUNITY SERVICES SPEAKER. Dr. L. Edward White, director of the Rural Development Center at the University of Georgia, will share ideas about marketing programs with the Directors of Community Services Interest Group in Parlor B at 8:30 a.m. Friday, April 25.

Handicapped Belong in HPR Programs, Too

Can a person confined to a wheelchair participate in a regular program of physical education?

Yes, says Zemula Camphor Bjork, project director/instructor of the Special Education Paraprofessional Training Program at Bishop State College.

In her 8:30 a.m. meeting Friday, April 25, with the Health, Physical Education and Recreation Interest Group Mrs. Bjork will use a wheelchair to demonstrate how to modify the usual activities included in most physical education classes to allow handicapped persons to take part. She will supplement her presentation with both films and discussions.



Zemula Camphor Bjork

Moore To Speak To Faculty Group

Having been absent from the Alabama education for two years, Dr. E.B. Moore returns as consultant for the Commission on Faculty Thursday, April 24.

The former professor of education at Auburn University and director of Higher education for the State Department of Education will pose the question *Are You a Teacher?* He will examine the characteristics of a good teacher and challenge the faculty to improve teaching.

Among Dr. Moore's writings are *Organizing Alabama Junior Colleges for the 1970's* and *Articulation of Technical Programs*, both monographs published by Florida State University.

In 1978 Dr. Moore retired from active teaching. He is now a licensed Southern Baptist minister. He will receive a Master of Divinity degree in June.

Calhoun, a graduate of Auburn University in Montgomery with an M.B.A. degree, joined Alabama Power Company in 1969. Since 1977, he has been helping commercial firms establish energy management programs.

Need A Reason For Attending?

In the April, 1978 AJCCA Newsletter then-president Les Sims, Jefferson State, listed some reasons you should attend your annual convention. These reasons are as good today as they were in 1978. We offer them (with some updating) for your consideration.

...To hear noted community college educator, Richard C. Richardson, inspire you to creatively face the challenges facing you during the next decade.

...To learn from Andrew Christenberry how Georgia solved its problem of transfer from its junior colleges to its four-year colleges and universities.

...To win a valuable door prize.

...To relax, enjoy good food and conversation at the banquet and afterwards listen to Bob Lager explain the State's commitment to its junior and community college system.

...To learn about latest teaching materials and services by visiting exhibits.

...To attend quality professional development sessions geared to your area of work.

...To waltz the night away or disco into the wee morning hours at either of two dances planned for your entertainment.

...To feel you are a vital part of an association that really cares about you and needs you.

Register Today

April 1 is not far off. Have you sent in your registration to attend the convention? If not, there are several reasons you should do this now.

The banquet. Your registration fee includes a ticket to the Thursday night banquet. However, Civic Center management insists on knowing well ahead of time how many people to plan for. If you want to be certain that you get a ticket, send in your registration today.

Meeting arrangements. From your registrations the Hyatt House will arrange conference rooms to handle the number of people expected for each meeting.

Motel reservations. If 350 rooms are not used, your association will be assessed a monetary penalty.



E.B. Moore, Jr.

Apply Energy Brakes, Specialist To Say

Energy. Can you exercise enough control over its use to keep it within sound financial boundaries?

John W. Calhoun, Jr., a specialist in commercial energy management for Alabama Power Company, says you can if you have an energy management program.

He will shed some light on how to set up such a system when he discusses *Energy Management! Why? When? How?* with the Financial Officers Interest Group at its 8:30 meeting in the Indian Room.

Thursday, April 24, 1980

8:30 a.m. - 7:00 p.m.	Registration
8:30 a.m. - 5:00 p.m.	Exhibits
10:30 a.m. - 12:00 noon	General Session
12:00 noon - 1:30 p.m.	Lunch
1:30 p.m. - 3:00 p.m.	Commission Sessions
3:30 p.m. - 5:00 p.m.	Business Session
7:00 p.m. - 9:00 p.m.	Banquet
9:00 p.m. - 12:00 midnight	Entertainment

Friday, April 25, 1980

7:30 a.m. - 8:30 a.m.	Late Registration
8:30 a.m. - 12:00 noon	Exhibits
8:30 a.m. - 10:00 a.m.	Interest Group Meetings - Session I
10:00 a.m. - 10:30 a.m.	Break
10:30 a.m. - 12:00 noon	Interest Group Meetings - Session II
12:00 noon	Adjourn

Convention Time Is Here

General Convention Information

Coffee/Cokes

The Hyatt House will operate cash coffee/coke bars in the lobby areas for AJCCA members during the following scheduled breaks:

Thursday, April 24-3:00-3:30 p.m.

Friday, April 25-10:00-10:30 a.m.

Banquet Tickets

Additional banquet tickets may be purchased at the registration table in the Lobby of the Hyatt House until 3 p.m. on Thursday. The cost is \$10 per ticket.

Check-Out

AJCCA members must check out no later than noon on Friday. In order to avoid the last minute rush, you may desire to check out early Friday morning or even on Thursday evening if you do not anticipate any additional charges to your room. If you check out early and do not wish to take your luggage to your car, you may store it in the room provided by the Hyatt House until noon. They will have personnel assigned to this room for your convenience.

Registration Receipts

Your official registration receipt is in your registration packet. Please be sure to retain the receipt for your records.

Door Prizes

Your name tag is your ticket to win door prizes to be given at the Opening Session and the General Business Session. Be sure to wear it in case your duplicate name tag is drawn as a *winner*.

Exhibits

Plan to visit the commercial exhibits in the Atlantic and Pacific.

Messages

AJCCA will maintain a message board in the registration area. Registered hotel guest should check the message lights in their rooms for routine messages. Hyatt House personnel will page persons attending the convention for emergency messages.

Check-In Tips Save Headaches

With more than one thousand of us descending on a limited number of bellmen, desk clerks and room service people, checking in at the Hyatt House for the convention could cause some delays. If we are true to the tradition of most convention-goers, we will all arrive within an hour's span.

Mr. Jim Carr of Birmingham's Hyatt House has a few suggestions that could make checking in and checking out much easier, saving our nerves, our patience, and our language.

When you arrive:

-Official check-in time is 3:00 p.m. You should not expect your room before this time. However, if a room

is ready when you arrive, you may complete your check-in.

-Don't drive your car to the motel entrance, waiting until you have registered to park. First, park your car in the motel's garage.

-If you can handle your luggage by yourself, bring it with you from your parked car. If registration desk lines are long, ask a bellman to store it while you wait.

-If you can't handle your luggage alone, leave it in your locked car. When you register, ask a bellman to get your luggage from your car.

-The hotel offers bellman services to everyone. These services are optional.

-Should check-in lines get long, the motel will provide coffee and juice to ease your wait. However, the motel does not expect it to take longer than fifteen minutes for anyone to check-in.

-Asking for a room on a particular floor or asking for several rooms together will increase the time you have to wait at the registration desk.

-If you come to the convention on a college bus, one of you should check with Jim Carr of the Hyatt House for instructions about parking and checking in before you unload the bus.

When checking out:

-Check out time is 12:00 noon. If you will not be adding additional charges to your room on Friday, you may settle your bill Thursday night.

-If you can, you should load your own luggage during breaks of the convention.

Registration Fees Refunds

If you can't attend the convention and have already paid your registration fees, you can get your money back. Request a refund *at least 48 hours before the convention begins*. Call Shirley Woodie at Enterprise State Junior College or Harold Rouse at Lurleen B. Wallace State Junior College.

No refunds will be made on requests received after 10:00 a.m. Tuesday, April 22.

Duplicate Receipts

If you need a duplicate receipt for your convention registration fees, write:

Mary Bauer, Secretary
AJCCA
Enterprise State Junior College
P.O. Box 1300
Enterprise, Alabama 36330.

Request the duplicate receipt *by letter within two weeks of the close of the convention*. Send a stamped, addressed envelope.

Pritchett To Head AJCCA

Shortly after the 1980 convention swings into action Thursday afternoon, April 24, **James E. Pritchett** will take over the reins of leadership for AJCCA, a step up from his present role as vice-president.

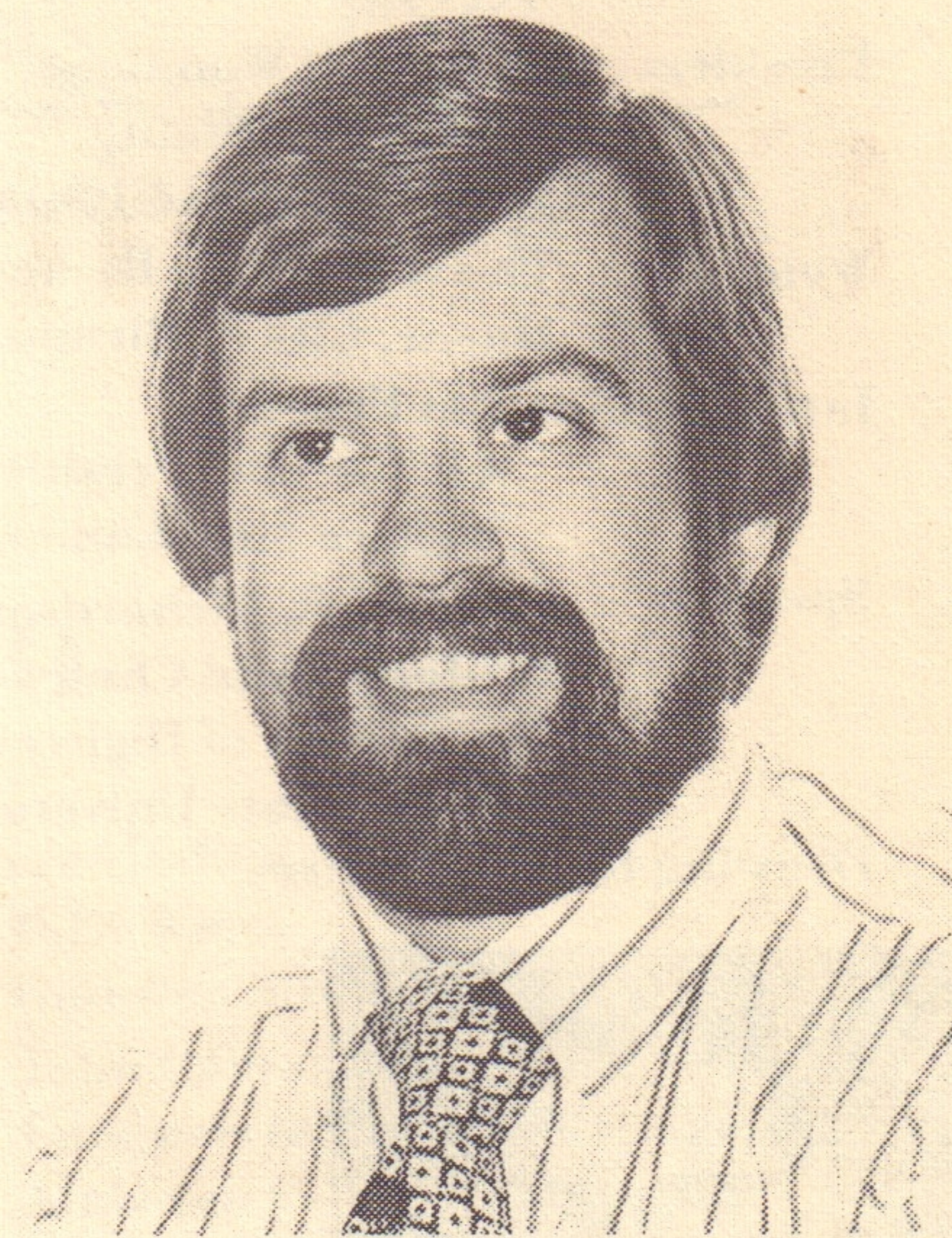
Twice, he has served on the association's Executive Committee, first in 1976-1977 and again in 1979-1980. He helped produce and distribute the radio and television spots promoting Alabama Junior and Community College Week, one of the major projects of the association this year.

Jim is director of media services at Wallace State Community College, Dothan. He earned a B.S. in secondary education and an M.S. in educational media at Auburn University.

Being president of a professional organization is not new to him. He is a past president of Alabama Junior College Library/Learning Resources Association as well as his college's education association. He has been on the Executive Board of the Alabama Library Association Junior Members Roundtable (1976) and currently is on

the Executive Board, Postsecondary Division of AEA and the Postsecondary Policy Advisory Committee of the State Board of Education.

Jim and his wife, Paula, have a two-year old daughter, Amy Kathryn.



James E. Pritchett



GOVERNOR PROCLAIMS APRIL 20-26 JUNIOR/COMMUNITY COLLEGE WEEK. Witnessing the signing ceremony in the Governor's office were (left to right) Bob Lager, education advisor to the governor; Mrs. S.A. Cherry, State Board of Education; Governor Fob James; Shirley Woodie, AJCCA president; Jim Pritchett, AJCCA vice-president; and George Layton, State Department of Education.

Free Ride Service

If you are coming to the convention via airplane and will be staying at the Hyatt House, you may have the Hyatt transport you to the hotel in one of its **FREE RIDE** courtesy vans. When you arrive at the airport, call them on the courtesy phone in the lobby.

During your stay at the Hyatt, you may have this **FREE RIDE** service take you to Century Plaza (a shopping mall), to the UAB medical complex area, and to the Racquet Place (Birmingham's only indoor tennis club) where, as a Hyatt guest, you enjoy membership privileges.

While you are registering for the convention Thursday morning in the Hyatt lobby, enjoy a cup of steaming coffee or refresh yourself with a glass of cold punch. Refreshments are compliments of the Hyatt House.

THURSDAY, April 24, 1980

8:30 a.m. - 7:00 p.m. REGISTRATION-Hyatt Lobby

8:30 a.m. - 5:00 p.m. EXHIBITS-Pacific/Atlantic

X 10:30 a.m. - Noon GENERAL SESSION
Four Seas Ballroom

Presider: Shirley H. Woodie
AJCCA President
Enterprise State Junior College
Welcome: The Honorable Richard Arrington
Mayor, City of Birmingham
Introduction: Jim Pritchett
AJCCA Vice-President/President-Elect
Wallace State Community College, Dothan
Speaker: Richard C. Richardson
Professor and Chair
Department of Higher and Adult Education
Arizona State University
Drawing for Door Prizes



Richard C. Richardson

Noon - 1:30 p.m. LUNCH (ON YOUR OWN)

1:30 p.m. - 3:00 p.m. COMMISSION SESSIONS

ADMINISTRATION-Aegean
Presider: Joseph D. Talmadge
Enterprise State Junior College
Speaker: Richard C. Richardson
Topic: *Junior College Administration in the 80's*
Election of Commission Chairperson and Vice-Chairperson

X FACULTY-Baltic/Caribbean

Presider: Gary Wolfskill
Northwest Alabama State Junior College
Speaker: E.B. Moore, Jr.
Former Director
Alabama Junior and Community Colleges
State Department of Education
Topic: *Are You a Teacher?*
Election of Commission Chairperson and Vice-Chairperson

STUDENTS-Indian

Presider: Ron Cordell
Gadsden State Junior College
Speaker: Rubye M. Beal
Director, Student Development Program
Santa Fe Community College
Gainesville, Florida
Topic: *How Promotion of Student Personnel Services Can Enhance Retention*
Election of Commission Chairperson and Vice-Chairperson

SUPPORT PERSONNEL-Mediterranean

Presider: Myra Pugh Johnson
Lawson State Community College
Speaker: James J. Thompson
Chairman, Department of Educational Media
University of South Alabama
Topic: *Human Communications: The Silent Language*
Election of Commission Chairperson and Vice-Chairperson

3:00 p.m. - 3:30 p.m. BREAK

X 3:30 p.m. - 5:00 p.m. BUSINESS SESSION-
Four Seas Ballroom

Presider: Shirley H. Woodie
Greetings: Harold Martin, Vice-Chairman
Alabama State Board of Education

George Layton
Assistant Superintendent for
Postsecondary Education Services
State Department of Education

Statements By AJCCA Candidates

Election of 1980-81 Officers

President's Report

Other Business

Drawing for Door Prizes

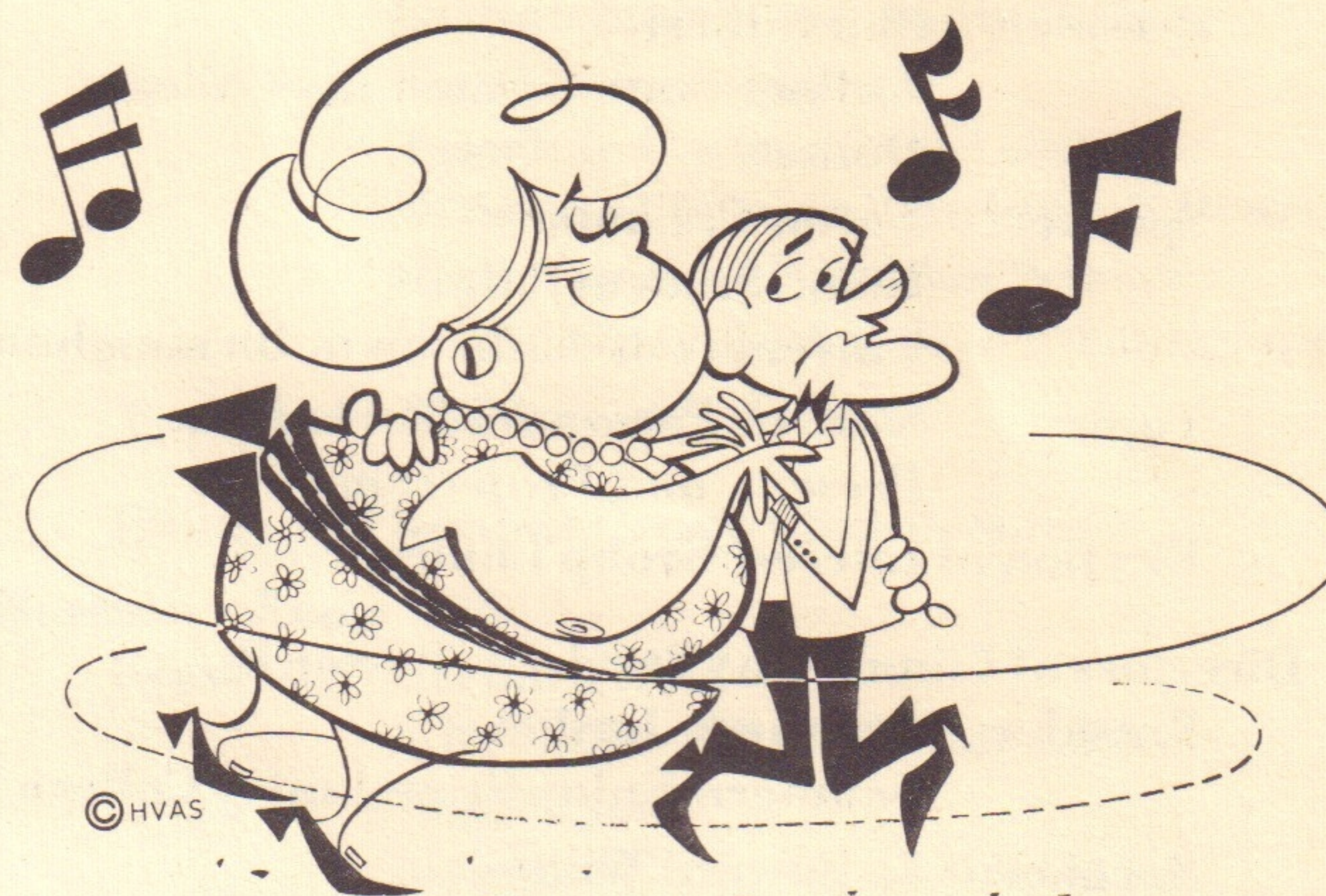
James Thompson



X 7:00 p.m. - 9:00 p.m. **BANQUET-**
Civic Center Ballroom

Presider: Shirley H. Woodie
Invocation: E.B. Moore, Jr.
Meal
Introduction of Special Guests
Presentation of AJCCA Officers for 1980-81
Entertainment: State Band
Wallace State Community College,
Hanceville
Speaker: Robert J. Lager
Executive Assistant to the
Governor on Education

X 9:00 p.m. - Midnight **ENTERTAINMENT**
Ballroom Dance - Aegean/Baltic/Caribbean
Disco Dance - Indian/Arctic



FRIDAY, April 25, 1980

7:30 a.m. - 8:30 a.m. **LATE REGISTRATION**
Hyatt Lobby
8:30 a.m. - Noon **COMMERCIAL EXHIBITS-**
Pacific-Atlantic
8:30 a.m. - Noon **HOTEL CHECK-OUT PERIOD**

X 8:30 a.m. - 10:00 a.m. **INTEREST GROUP MEETINGS-**
SESSION I

COMMISSION ON ADMINISTRATION

Executive Officers - Room 1704

Presider: B.A. Forrester
Enterprise State Junior College

Topic: General Business Meeting
Election of Interest Group Chairperson

Academic Officers - Room 211

Presider: Marshall Smith
Calhoun State Community College

Speaker: Neal Berte
President
Birmingham Southern College

Topic: *Statewide Consortia for Higher Education*
Election of Interest Group Chairperson



Neal R. Berte

Financial Officers - Indian

Presider: B.D. Watts
Gadsden State Junior College

Speaker: John Calhoun, specialist
Commercial Energy Management
Alabama Power Company

Topic: *Energy Management: Why? When? How?*
Election of Interest Group Chairperson

Bookstore Managers - Hugo's

Presider: Tommy D. Eskridge
Jefferson State Junior College

Topic: *Panel Discussion:*
Being a Bookstore Manager

Election of Interest Group Chairperson

Directors of Federal Programs and Institutional Research - Room 1701

Presider: Charles H. Blackledge,
Bishop State Junior College

Speaker: Lena Bragg
Grants Specialist
Division of Grants Procurement
and Management
United States Office of Education

Topic: *Grants Management*
Election of Interest Group Chairperson

Directors of Physical Plants - Parlor A

Presider: W. Douglas Stripling
Brewer State Junior College

Speaker: Sam Bolden
Energy Program Manager
Alabama Commission on Higher Educa

Topic: *Energy Conservation* tion
Election of Interest Group Chairperson

Deans of Students Affairs - Room 205

Presider: Phil Gilbert
Wallace State Community College,
Dothan

Speaker: Aaron C. Lamar
Dean, Student Affairs
University of Alabama in Birmingham

Topic: *Student Personnel Work: Past,
Present, and Projections*

Election of Interest Group Chairperson

Directors of Community Services - Parlor B

Presider: Joanne S. Jordan
Southern Union State Junior College

Speaker: L. Edward White
Director, Rural Development Center
University of Georgia

Topic: *Management of Community Service
Programs*

Election of Interest Group Chairperson

Community and Public Relations Officers - Room 208

Presider: Walter Jackson
Lawson State Community College

Speaker: Everette Strickland
Director of Community Affairs
WBRC T.V.
Birmingham

Topic: *Program Types and Content for Effective
Community and Public Relations*

Speaker: Park Scott
Public Relations Director
South Central Bell
Birmingham

Topic: *Some Consideration for Image
Building and a Good Public Relations
Program*

Election of Interest Group Chairperson

COMMISSION ON FACULTY

Social Science - Arctic

Presider: Gary Wolfskill
Northwest Alabama State Junior College

Speaker: Wayne Flynt
Professor and Head
Department of History,
Auburn University

Topic: *Getting Where Students Live:
Folk and Oral History*

Election of Interest Group Chairperson

Art - Parlor C

Presider: Gaye Garnett
Alexander City State Junior College

Speaker: John Schnorrenberg
Chairman, Art Department
University of Alabama in Birmingham

Topic: *Articulation Problems of the Junior
College Art Students*

Election of Interest Group Chairperson

English - Aegean D

Presider: Linda M. Hill
L.B. Wallace State Junior College

Speaker: Richard L. Graves
Associate Professor, English Education
Auburn University

Topic: *The Future of English: Great
Expectations or Bleak House?*

Election of Interest Group Chairperson

Foreign Languages - Parlor D

Presider: Meredith L. King
Wallace State Community College,
Dothan

Speaker: William C. Carter
Chairman, Foreign Language Department
University of Alabama in Birmingham

Topic: *Foreign Language and Health Programs*

Election of Interest Group Chairperson

Music - Mediterranean A

Presider: Frances Moss
Calhoun State Community College

Speakers: Betty S. Perdue
Consultant,
State Department of Education

Marshall H. Spann
Consultant
State Department of Education

Topic: *Implications of Alabama Revised Teacher
Education Standards for Junior and
Community College Music Departments*

Election of Interest Group Chairperson

Reading - Parlor E

Presider: Diaon M. Cook
L.B. Wallace State Junior College

Speaker: Gene K. Carter
Assistant Professor and Coordinator
of Reading Education
Alabama State University

Topic: *Reading and the Language Arts*

Election of Interest Group Chairperson

Speech - Mediterranean B

Presider: Marian "Mitch" duPont
Gadsden State Junior College

Speakers: Jewel Thomas
Lawson State Community College

Ricky T. Gordon
Calhoun State Community College

Joanne Burns
Chattahoochee Valley State Junior College

Topic: *What Works for Me*
Election of Interest Group Chairperson

Mathematics - Mediterranean C

Presider: Martha Garner
Gadsden State Junior College

Speaker: Joe Smith
Manager of Training
Goodyear Tire and Rubber Company
Gadsden

Topic: *How do you Arrive at your Commitment to Excellence?*

Election of Interest Group Chairperson

Science - Aegean E

Presider: Kathleen Jones
Jefferson State Junior College

Speakers: Gary Utz
Director, Inter-Institutional Relations
Regional Technical Institute

Carol Medders
Director of Student Affairs
Regional Technical Institute

Topic: *RTI/Junior College Linkage Programs in the 80's*

Election of Interest Group Chairperson

Learning Resources - Aegean F

Presider: Judy Shepherd
Wallace State Community College, Selma

Speaker: Neil Murphy
Director of Learning Resources
Virginia Highlands Community College

Topic: *Library Budgets and Sources of Funding*

Election of Interest Group Chairperson



Carol B. Craig

Health Careers - Room 204

Presider: Stella Johnson
Lawson State Community College

Speaker: Carol Brewster Craig
Associate Professor and Director
Division of Human Nutrition & Dietetics
Department of Nutrition Sciences
University of Alabama in Birmingham

Topic: *Nutrition for the 80's*

Election of Interest Group Chairperson

Business - Room 206

Presider: Barbara Linder
L.B. Wallace State Junior College

Speaker: Hazel Ezell
Assistant Professor of Marketing
University of Alabama in Tuscaloosa

Topic: *Business Communication: An Ideal Course*
Election of Interest Group Chairperson



Hazel F. Ezell

Career Education - Hugo's

Presider: Harry Yocum
Gadsden State Junior College

Speakers: Panel Presentation and Discussion

Pat Wallace
Career Education
Jefferson State Junior College

Jim Pitchford, Division Chairman
Vocational-Technical Education
Gadsden State Junior College

James Parrish, Instructor
Agribusiness
Gadsden State Junior College

Robert Miller, Director
Department of Court Reporting
Gadsden State Junior College

William Counce, Instructor
Mortuary Science
Jefferson State Junior College

Topic: *Vocational-Technical Education in the 1980's*

Election of Interest Group Chairperson

Health, Physical Education and Recreation-

Governors' Room

Presider: Dorothy Holt
Bishop State Junior College
Speaker: Zemula Camphor Bjork
Program Director, Special Education
Bishop State Junior College
Topic: *Physical Education for the Handicapped*
Election of Interest Group Chairperson

COMMISSION ON SUPPORT PERSONNEL

All Support Personnel - Baltic

Presider: Shirley Johnson
Lawson State Community College
Speaker: James J. Thompson
Chairman, Department of Educational
Media
University of South Alabama
Topic: *Human Communications: the Silent
Language*
Election of Interest Group Chairperson

COMMISSION ON STUDENTS

Other Student Affairs Administrators - Parlor G
*This group will meet with the Financial Aid
Officers' Interest Group.*

Counselors - Parlor F

Presider: Gladys Yelverton
Enterprise State Junior College
Speaker: J. Vernon Blackburn
Professor and Program Chairman
Student Personnel Work in Higher
Education
University of Alabama
Topic: *Current Issues in College Student
Personnel*
Election of Interest Group Chairperson

Admissions Officers - Caribbean

Presider: Tommy Guthrie
Enterprise State Junior College
Speaker: Wayne Baker
Vice-President for Enrollment Planning
Alabama Christian College
Topic: *Importance of Recruitment and Reten-
tion in Alabama Junior Colleges*
Election of Interest Group Chairperson

Financial Aids Officers - Parlor G

Presider: Izora P. Harrison
Calhoun State Community College
Speaker: Carolyn Kostelecky
Regional Director
American College Testing Program
Topic: *Strengths and Weaknesses of Financial
Aid Programs in Two-Year Institutions*
Election of Interest Group Chairperson

Directors/Coordinators of Veterans Affairs - Parlor H

Presider: Ron Cordell
Gadsden State Junior College
Speaker: Claude McGowan
Liaison Officer
Veterans Administration
Topic: *VA Procedures or Changes that Relate to
Veterans Education*
Election of Interest Group Chairperson

10:00 a.m. - 10:30 a.m. BREAK



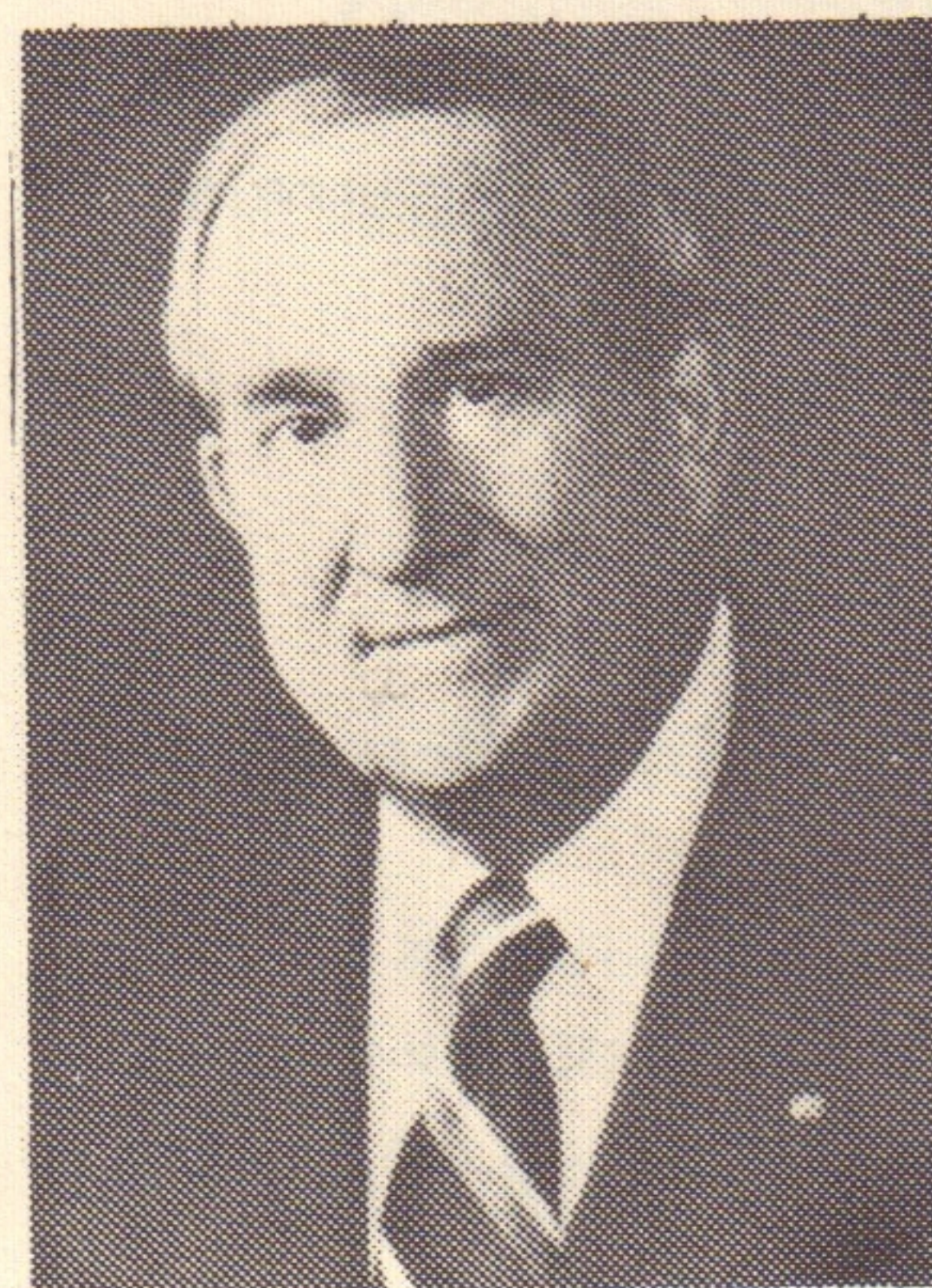
*10:30 a.m. - Noon

**INTEREST GROUP MEETINGS-
SESSION II**

COMMISSION ON ADMINISTRATION

Executive Officers - Caribbean

Presider: B.A. Forrester
Speaker: George A. Christenberry
Vice-Chancellor
University System of Georgia
Topic: *Articulation*



George A. Christenberry

Academic Officers - Caribbean

*This group will meet with the Executive Officers'
Interest Group.*

Financial Officers - Indian

Presider: Al Baggett
Atmore State Technical Institute
Topic: *Joint Meeting of Junior and Technical
College Business Managers*

Bookstore Managers - Hugo's

Presider: Tommy D. Eskridge
Topic: *Panel Discussion: Being a Professional*

**Directors of Federal Programs and
Institutional Research - Room 1701**

Presider: Charles Blackledge
Speaker: Anita Harrow
Dean of Instruction
Seminole Community College
Sanford, Florida
Topic: *Grants Management*

Directors of Physical Plants - Parlor A

Presider: W. Douglas Stripling
Speaker: Charles W. Matthews
President
GUARDIAN-IPCO, INC.
Birmingham, Alabama
Topic: *Determining Boiler Efficiency by
Running a Flue Gas Analysis*

Deans of Student Affairs - Caribbean

*This group will meet with the Executive Officers'
Interest Group.*

Directors of Community Services - Parlor B

Presider: Dr. Joanne Jordan
Speaker: Dr. L. Edward White
Topic: *Management of Community Service
Programs*

Community and Public Relations Officers - Room 208

Presider: Dorothy Bivens
Bishop State Junior College
Speaker: Horace Traylor
Vice-President of Development
Miami-Dade Community College
Topic: *Public Relations Roles in Relation to the
Development of Alumni Affairs*

COMMISSION ON FACULTY

Social Science - Arctic

Presider: Arlo Abercrombie
Calhoun State Community College
Speaker: Joe Wilson
Professor of Social Studies Education
University of North Alabama
Topic: *Motivating the Self and Others*

Art - Parlor C

Presider: Gaye Garnett
Topic: *Panel Discussion: Results of a Survey of
the Art Departments of the Junior and
Community Colleges*

English - Aegean D

Presider: Linda M. Hill
Speaker: Sara J. McNulty
Chairman, Language and Fine Arts
Division
L.B. Wallace State Junior College
Topic: *Multi-Media Motivators*

Foreign Language - Parlor D

Presider: Meredith L. King
Speaker: John W. Howard
Foreign Language Specialist
Alabama State Department of Education
Topic: *Foreign Language as a Supportive Skill*

Music - Mediterranean A

Presider: Frances Moss
Speakers: Betty S. Perdue
Marshall H. Spann
Topic: *Implications of Alabama Revised
Teacher Education Standards for Junior/
Community College Music Departments*

Reading - Parlor E

Presider: Diaon M. Cook
Topic: *Scope and Sequence of Reading
Courses*

Speech - Mediterranean B

Presider: Marian "Mitch" duPont
Speakers: Louise Cox
Southern Union State Junior College

Joann Burns
Chattahoochee Valley State Community
College

Jack Solomon
Alexander City State Junior College
Topic: *What Works for Me*

Science - Aegean E

Presider: Kathleen Jones
Speaker: Gerry Vigee
Associate Professor of Chemistry
University of Alabama in Birmingham
Topic: *Some Aspects of Biological Copper*

Gerry Vigee



Mathematics - Mediterranean C

Presider: Martha Garner

Speaker: Robbyn Gourdouze
Mathematics Instructor
Wallace State Community College, Selma

Topic: *Math Metrics*

*** Learning Resources - Aegean F**

Presider: Judy Shepherd

Speaker: Neil Murphy

Topic: *Library Budgets and Sources of Funding*

Health Careers - Room 204

Presider: Stella Johnson

Speaker: Panel Discussion with Faculty of
Department of Nutrition Sciences
University of Alabama in Birmingham

Annie A. Bonney
Julia Redding Bryant
Denise James Norris
Rebecca L. Bradley
Patricia T. Tiester

Topic: *Nutrition for the 80's*

Business - Room 206

Presider: Barbara Linder

Speaker: Edward P. Rutledge
Manager, Alabama State Data Center
University of Alabama, Tuscaloosa

Topic: *Slide Presentation on Alabama State Data Center*

Career Education - Hugo's

Presider: Ewell M. Gilbert
Gadsden State Junior College

Speakers: Small Group Discussion
Pat Wallace, Group 1
Jim Pitchford, Group 2
James Parrish, Group 3
Robert Miller, Group 4
William Counce, Group 5

Topic: *Program Promotion*

**Health, Physical Education and Recreation-Governors
Room**

Presider: Dorothy Holt

Speaker: Zemula Camphor Bjork

Topic: *Physical Education for the Handicapped*

COMMISSION ON SUPPORT PERSONNEL

Nurses - Room 211

Presider: Frances Brewer
Jefferson State Junior College

Speaker: Elizabeth Barker
Executive Director
Alabama State Nurses Association

Topic: *Legal Aspects of the Lone Nurse in a Junior College Setting*

**Secretaries, Clerks, Computer Operators, and Service/
Maintenance - Baltic**

Presider: Deloris Riddle, Vice-Chairman
Alexander City State Junior College

Speakers: Beth Powell
Career Technician
Career Development Center
Enterprise State Junior College

Debbie Lane
Assistant Project Director
Displaced Homemaker Resource Center
Enterprise State Junior College

Topic: *Support Personnel Meeting the Challenges of the 80's*

COMMISSION ON STUDENTS

Other Student Affairs Administrators - Parlor G

This group will meet with the Financial Aids
Officers' Interest Group.

Counselors - Parlor E

Presider: Gladys Yelverton

Speaker: Dr. J. Vernon Blackburn

Topic: *Current Issues in College Student Personnel*

Admissions Officers - Caribbean

This group will meet with the Executive Officers
Interest Group.

Financial Aids Officers - Parlor G

Presider: Izora P. Harrison

Speakers: Tom Roberson
Assistant Director for Student
Assistance Programs
Alabama Commission on Higher
Education

Larry Ridgeway
Director of Financial Aids and
President of AASFA
Auburn University

Topic: *Cooperation/Information: A Must for Effective Delivery of Aid Services*

Directors/Coordinators of Veterans Affairs - Parlor H

Presider: Ron Cordell

Speaker: Larry Minor
Assistant Director
State Approving Agency

Topic: *New Procedures Relating to Veterans Administration for the 80's*

12:00 Noon CONVENTION IS ADJOURNED

EXHIBITORS

Motorola
Ampex Corporation
McGraw-Hill Book Company
(Gregg Division)
Sargent-Welch Scientific Company
Rowley Company
Scientific Products
Rollings, Inc.
Birmingham Credit Union
South Central Bell
Southwestern Publishing Company
Osment Paper Company
Chickopee Mills
Edmont Wilson Company
Nova University
Wislar Company, Inc.
Industrial Cleaners Inc.
Teacher's Retirement System of
Alabama

PACKET FAVORS

First Alabama Bank
Howell-Williams Company,
Birmingham
Alabama State Parks Division,
Alabama Department of Conserva-
tion and Natural Resources
Liberty National Life Insurance
Company, Birmingham
Dothan Oil Mill Company
Alabama Bancorporation
Alabama Bureau of Publicity
and Information
Greater Birmingham Convention and
Visitors Bureau
Alabama Farm Bureau
Alabama Peanut Producers
Association
First Southern Federal Savings
Coca-Cola Bottling Company
(Mobile District)
Commonwealth National Bank
First National Bank of Mobile
American National Bank of Mobile
Merchants National Bank of Mobile

REGISTRATION PACKETS

Osment Paper Company

DOOR PRIZES

Osment Paper Company
Eagle Office Products
Birmingham Credit Union
B&D Office Supply
Ace Hardware
Central Bank
Leon's of Enterprise
Birmingham Hyatt House
Huntington Laboratories
Southwestern Publishing Company
Coca-Cola Bottling Company
(Dothan District)

Thanks!

These patrons have helped to
make our convention a success.

1979-80

AICCA STANDING COMMITTEES

Nominating Committee

James Chasteen, Chairperson
Calhoun State Community College

Linda Trucks
Jefferson State Junior College

Charles Blackledge
Bishop State Junior College

Legislative Affairs Committee

B.A. Forrester, Chairperson
Enterprise State Junior College

Charlie Britnell
Northeast Alabama State Junior College

Jo Moseley
Alexander City State Junior College

Audit Committee

Les Sims, Chairperson
Jefferson State Junior College

Roy Childers
Calhoun State Junior College

ASSOCIATE MEMBERS

John Seymour
University of Alabama
E.B. Moore, Jr. (Retired)
Auburn University
Thomas J. Diener
University of Alabama
David Masoner
University of Alabama
Douglas F. Williams
Auburn University

AFFILIATE MEMBERS

University of Montevallo
Dr. James F. Vickrey, Jr., President

Regional Technical Institute
Dr. Keith D. Blayney, Director

Department of Educational Leadership
Auburn University
Dr. John Walden, Department Head

Institute of Higher Education Research
and Services
University of Alabama
Dr. Thomas J. Diener, Director

Birmingham Southern College
Dr. Neal R. Berte, President



Minutes: AJCCA Executive Committee Meeting

The Alabama Junior and Community College Association Executive Committee met at the Holiday Inn, Prattville, Monday, January 28, 1980 at 10 a.m.

Present were Shirley Woodie, Enterprise State Junior College; James Pritchett, Wallace State Community College, Dothan; Mary Bauer, Enterprise State Junior College; Harold Rouse, Lurleen B. Wallace State Junior College; Joanne Jordan, Southern Union State Junior College; Reid Lambert, Enterprise State Junior College;

William Blow, Alabama Commission on Higher Education; George Layton, State Department of Education; Sandra King, Lurleen B. Wallace State Junior College; James F. Crabtree, Alabama Christian College; Beverly Hill, Gadsden State Junior College;

Bill Foreman, Enterprise State Junior College; Lewie Vickers, Enterprise State Junior College; Deloris Riddle, Alexander City State Junior College; George Terrell, Alexander City State Junior College; Gary Wolfskill, Northwest Alabama State Junior College;

Lora Conrad, Northwest Alabama State Junior College; Ron Cordell, Gadsden State Junior College; Mary Bubbett, Wallace State Community College, Dothan; Bill Chambers, Wallace State Community College, Hanceville; Mary Ann Thomas, Shelton State Community College; Diane Layton, Shelton State Community College; Tom Umphrey, Shelton State Community College;

Don Bell, Brewer State Junior College; Walt Farr, Southern Union State Junior College; Joe Weaver, Jefferson Davis State Junior College; Madge Wilbanks, Northeast Alabama State Junior College; Richard Bean, Wallace State Community College, Selma;

Myra Johnson, Lawson State Community College; Mattie Gill Jackson, Lawson State Community College; Jesse Culp, Snead State Junior College; Jim Milner, Jefferson State Junior College; and Dorothy Bivens, Bishop State Junior College.

Shirley Woodie, president of the Alabama Junior and Community College Association, called the Executive Committee Meeting to order and welcomed Dr. George Layton, State Department of Education representative to the committee. The minutes of the previous meeting were approved.

Harold Rouse, treasurer, reported a balance of \$5170.24 in the association's savings account and \$181.78 in the checking account. He explained that dues have been received from twenty-six institutional members and five affiliate members.

Shirley Woodie announced requests for affiliate membership from the Department of Educational Leadership, Auburn University and the Institute of Higher Education Research and Services, University of Alabama. Harold Rouse moved to accept both institutions as affiliate members. The motion carried.

Plans concerning the following convention responsibilities were discussed:

Banquet Tickets-Reid Lambert moved to allow guests to purchase banquet tickets at the convention for \$10. The motion carried.

Duties of Commission Chairpersons-The committee reviewed convention responsibilities, and each commission chairperson was reminded to send speakers' resumes and pictures to Reid Lambert for the March *Newsletter*. Extra copies of invoice forms were distributed and commission chairpersons were asked to make all necessary local reservations and to submit all receipts within two weeks following the convention. Because rental fees are prohibitive, it will be necessary for committee chairpersons to arrange for equipment to be provided by their institutions or by one of the institutions in the Birmingham area. The final planning session is scheduled at 3:30 p.m. on April 23 at the Hyatt House.

Exhibits, Door Prizes, and Favors-Mary Carpenter and Nell Mote have arranged for exhibits and door prizes.

Myra Johnson, James Crabtree, and Joe Logan have secured favors from several firms for convention packets.

Program-Ron Cordell reported that the stage band at George C. Wallace State Community College in Hanceville will be leaving on tour on April 24 and that a nine-member group is available to perform following the banquet. Although no fee is charged, the group does request contributions. Joanne Jordan moved to invite the nine-member group to play following the banquet for a contribution of \$250. The motion carried.

Banquet Decorations-Sandra King reported that she has arranged with Jefferson State Junior College for flowers and that the cost should be well under \$400. Sandra will send details concerning physical arrangements for the banquet to Shirley Woodie.

Registration-Mary Bauer asked committee members to encourage persons from their institutions to register for the convention as early as possible. She explained that several institutions are sending one check for all persons attending. She asked the coordinators at each institution to be sure that registration forms for each person are included with the check.

Shirley Woodie read the report of the nominating committee submitted by Dr. James Chasteen, Chairman. Nominations for 1980-81 are Vice-President/President Elect: Dr. James Milner, Jefferson State Junior College; and Dr. Marshall Smith, Calhoun State Community College. Treasurer: Ron Cordell, Gadsden State Junior College; Roy Daigle, Bishop State Junior College; and Rebecca Shaw, George C. Wallace State Community College, Hanceville.

Shirley Woodie asked institutional coordinators to check to be sure that their institutions had responded to Sandra Martin's request for names of media representatives to be invited to the AJCCA Convention.

Shirley read a letter from Dr. J.E. McCracken, President, Okaloosa-Walton Junior College, Niceville, Florida, requesting information from

institutions about model features of alumni programs or activities for inclusion in a forum at the 1980 AACJC Convention.

The committee discussed plans for Junior/Community College Week in Alabama. Accomplishments to date include appointment of coordinators at each campus, the signing of a proclamation by Governor James, preparation of seven audio tapes, and preparation of a fact sheet on Alabama's junior and community colleges.

Proposed activities and timetables were discussed. Jim Pritchett reported that copies of the audio tapes will be distributed to each institution within two weeks. Coordinators need to let Jim know whether they want cassette or reel-to-reel tapes. Each institution will be responsible for sending tapes to radio stations in their areas. Lewie Vickers and Jim Pritchett will send video tapes directly to television stations later. Jesse Culp requested that coordinators be notified of the time that video tapes will be sent so that they can contact local stations and encourage the use of the tapes. Jim Pritchett agreed to send letters to coordinators at the time that video tapes are mailed to television stations.

Jim Milner reported that a brochure outlining information from the fact sheet on Alabama's junior and community colleges can be printed at a cost of \$250 for 20,000 copies. These brochures could be distributed to the governor, legislators, state board members and each institution. Tom Umphrey moved to authorize Jim Milner to proceed with the printing of brochures within a budget of \$250. The motion carried. Dr. Layton pointed out the need to clarify data applying only to public junior and community colleges. He also agreed to work with Dr. Milner to include more recent data than that in the current fact sheet. Shirley Woodie will mail brochures to target groups and divide the remaining brochures among the institutions.

Bill Foreman outlined a project for the printing of 350,000 placemats. Mr. Foreman would sell ads to cover the cost of the printing and would take the placemats to Dr. Layton's office at the State Department of Education by April 1. Representatives from in-

stitutions would pick up the placemats and distribute them to restaurants in their areas for use beginning April 20. Richard Bean moved to approve this project as outlined. The motion carried. Coordinators indicated to Mr. Foreman the number of placemats needed for their areas.

Ron Cordell reported that outdoor billboards can be printed at a cost of \$18.90 for a minimum of 100 or \$20.18 for a minimum of 50. Mr. Cordell asked each coordinator who wants to use billboards to send a letter from the president of the institution by February 15 specifying the number desired.

After lunch, coordinators discussed specific plans for Junior/Community College Week on individual campuses. Tentative activities included the following: Open house with special invitations to the governor, legislators, and state board members; local proclamations; art festivals and exhibits; special newsletters highlighting faculty and alumni; extensive media coverage including television interviews, and news releases on outstanding faculty and students; programs for civic organizations; distribution of fact sheets; and use of billboards, bumper stickers, and placemats.

Bill Foreman will send a news release on the governor's proclamation to all newspapers by April 1 and will request that it be used on a Sunday.

Appearances on television talk shows throughout the state will be scheduled.

The meeting adjourned at 1:35.

As I See It, cont. from pg. 2

President James Bailey and the Wallace Community College Stage Band, Hanceville-For volunteering to provide entertainment during and after the banquet at the AJCCA Convention.

Printing departments at Jefferson State and Wallace, Dothan-For printing convention registration packets, name tags, evaluation forms, and ballots.

Sandra Martin (Calhoun State)-For managing AJCCA convention publicity.

Judy Miller (Enterprise State)-For managing election of 1980-81 AJCCA officers at the convention.

Harold Rouse (Wallace, Andalusia)-For managing the Association's finances.

Joe Logan (Enterprise State), Charles Blackledge (Bishop State), James Crabtree (Alabama Christian), and Myra Johnson (Lawson State)-For securing favors to be included in convention registration packets.

Martha Davis (Enterprise State)-For remaining my cheerful efficient secretary while managing the many added duties related to AJCCA records and correspondence.

Ron Cordell (Gadsden State), Gary Wolfskill (Northwest), Deborah Beverly (Gadsden State), and Joanne Jordan (Southern Union)-For arranging convention entertainment.

Joseph Talmadge (Enterprise State)-For coordinating arrangements for special guests for the AJCCA convention.

Delano Anderson (Enterprise State) and Kevin Reynolds (art student at Enterprise State)-For designing the decorative backdrop for convention general sessions.

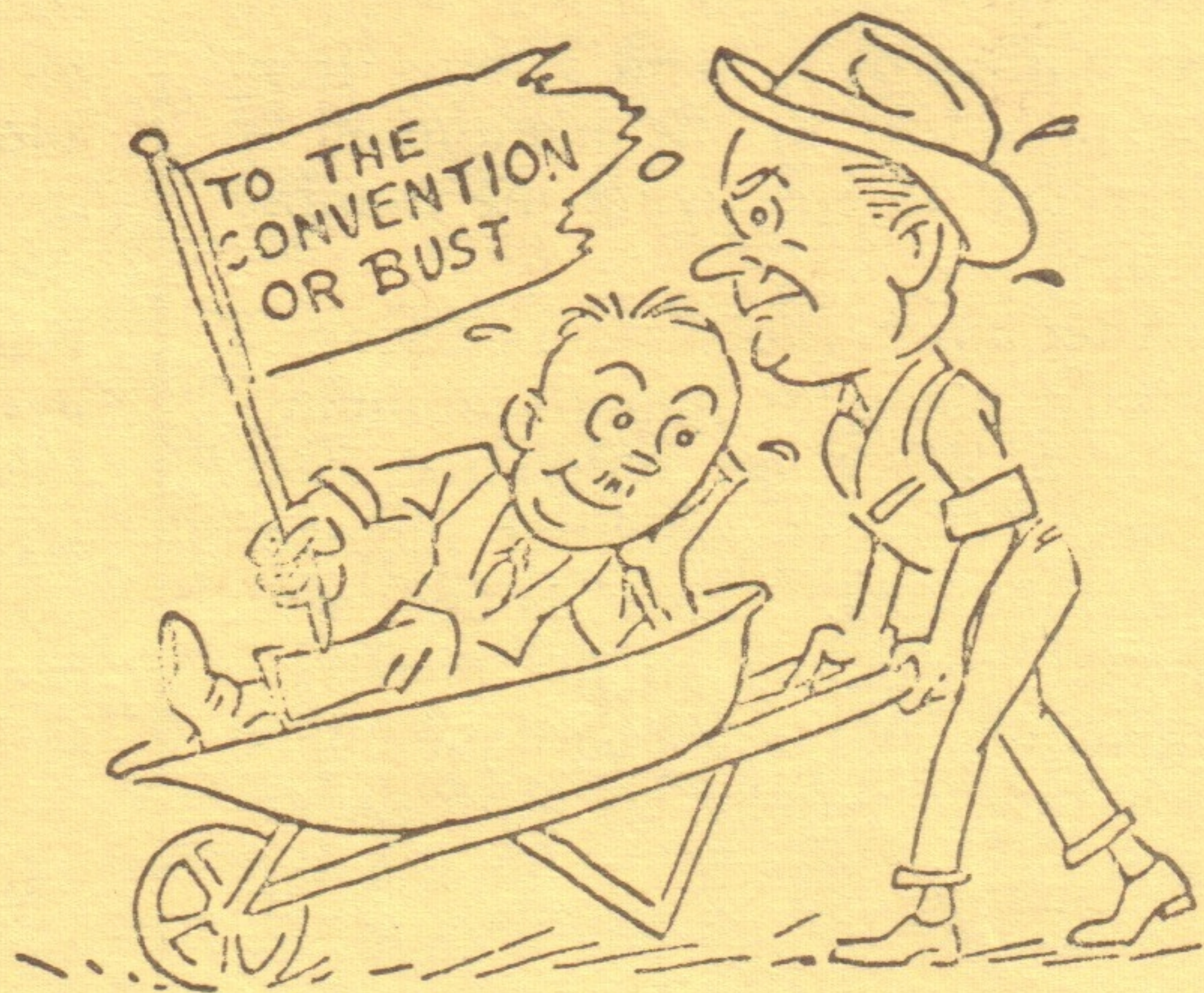
Alan Nichols and members of the support staff at Enterprise State-For managing registration at the AJCCA Convention.

Karin Coleman, Art Student at Enterprise State-For designing the cover for the convention program, reflecting the theme--"Alabama's Junior and Community Colleges: Meeting the Challenges of the 80's."

President B.A. Forrester (Enterprise State)-For lending me his personal support as well as making available to AJCCA many resources of our institution throughout this Association year.

Without the efforts of these and others of you, we could not fulfill the objectives of our association. THANKS FOR A JOB WELL DONE!!!

Junior and Community College Week in Alabama should be an exciting time. Numerous activities have been planned for the early part of the week of April 20, and our AJCCA Convention on April 24-25 promises to be a fitting climax to the week-long celebration. I look forward to seeing each of you in Birmingham!



ENTERPRISE STATE JUNIOR COLLEGE
ENTERPRISE, ALABAMA 36330

Non-Profit Org.
U.S. Postage
PAID
Enterprise, Alabama
Permit No. 139